



# WELCOME TO PRINTWEEK INDIA AWARDS 2017

**T**he PrintWeek India Awards was launched in 2009. Our aim: to celebrate the best in Indian print.

The 2016 Awards saw 132 print companies and over thousand print samples. There were 31 worthy winners which were judged by print buyers and specialists.

I expect PrintWeek India Awards for 2017 to be bigger and better than those from 2009 till 2016.

I've compiled a few basic hints and tips to ensure that you can secure glory at the PrintWeek India Awards 2017.

For starts, you need to enter. As they say, you have got to be in it, to win it.

Choose the correct category. And submit best examples of four print jobs, which you have produced.

Less is best. Remember, on judgment day, the jury scrutinises hundreds of entries. Don't over-burden them with needless information.

Context is everything. The judges are experts in their field but they may not have knowledge of the particular print project for which the job has been entered. Inform them.

Do not ignore the rules. For instance, when we ask for a full set of technical specifications, please do send them to us. This enables our jury to make a sound judgment on the performance of your print job. If you don't provide enough information, you won't make it to the shortlist.

Remember you are being judged for FOUR print jobs, not just one single piece of print. So don't send us four samples of the same job. Remember: you have to impress the jury with a variety of print skills.

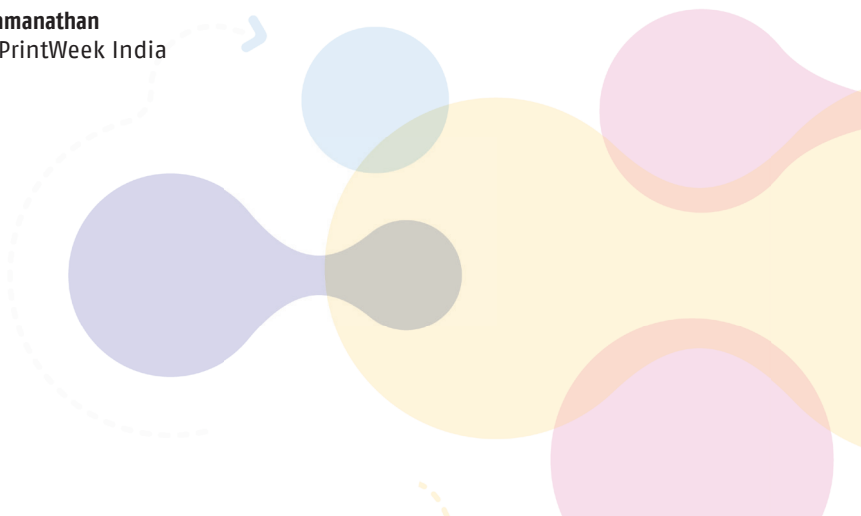
Finally, remember who's judging. It's your customers.

We have put the judging in the hands of an independent panel of experts, a line-up of big-name print buyers for our Quality Awards. This is your chance to sell to them. In fact the last couple of years, our jury members fixed appointments with key printers a day after judgment day.

Now, select the best work of print off your shopfloor and send it to us.

Good luck!

**Ramu Ramanathan**  
Editor, PrintWeek India



### **Why should I enter?**

If you win a PrintWeek India Award, you win more than just the respect of your colleagues. Our Awards give you a unique marketing advantage over your competitors.

### **What makes these Awards so special?**

We don't think it's fair to judge a company by one job. So we ask entrants for four different print jobs. This ensures we can measure the consistency as well as the quality of the output.

### **Why four different jobs?**

We believe a printer should be judged on a body of work, not just one single piece of print. Four different print jobs per entry enable the judges to appreciate your prowess in as wide a variety of skills as possible.

Note: For the Innovation category only one print job has to be submitted.

### **What are the 'Quality' Awards?**

The 'Quality' Awards judge the quality of print output in several different categories (please refer to Quality Awards category descriptions). The entrants are expected to send in one print sample each of four different print jobs. This ensures we can measure the consistency as well as the quality of the output.

### **What are the 'Performance' Awards?**

The 'Performance' Awards are judged on the financial performance, strategic growth, investment in technology and people of the company in the previous fiscal year. Please note: All your data will be handled with the strictest confidentiality.

### **Who judges the entries?**

We think the most demanding judge is your customer. Therefore, PrintWeek India will use a team of expert print buyers to form the judging panel. On board will also be print experts who will evaluate the print finesse. The panel is then split to allow each judge to concentrate on categories within his or her chosen field of print buying and expertise.

### **Shortlist**

A list of the shortlisted companies will be published in the September 2017 issue of PrintWeek India and will be available on our website [www.printweek.in](http://www.printweek.in) and [www.printweekindiaawards.com](http://www.printweekindiaawards.com)

### **What about the big night?**

The PrintWeek India Awards Night will be held in Mumbai. Even if you don't enter or don't make it to the shortlist, you can still come along to an evening which is truly a celebration of print.

### **To book your table, please contact:**

Tel: +91 9619274838

Email: [monica@haymarketsac.com](mailto:monica@haymarketsac.com)

## **THE ENTRY PROCESS**

### **When should I enter?**

All entries must be in by the deadline, 5 September 2017. Once you've filled in the entry form, and put together all the information, the entry should be sent to the Awards office where it will be classified, checked and cross-referenced.

### **How much does it cost?**

For each entry there is a standard entry fee of Rs 3000 + 18% GST as applicable is payable. Cheques should be made payable to 'Haymarket SAC Publishing (India) Pvt Ltd'. Note: Entry fee does not apply in the Student of the Year category

### **Awards Helpline**

If you are unsure which categories you should enter, or have any queries, call the Helpline:

### **Priya Raju**

Contact: +91 22 2378 7558

Email: [priya.raju@haymarketsac.com](mailto:priya.raju@haymarketsac.com)

### **Address for Entries**

The PrintWeek India Awards  
Haymarket SAC Publishing India Ltd,  
Unit 401, 4th Floor,  
Raheja Xion, Opp Nirmal Park,  
Dr. B. Ambedkar Marg, Byculla (E),  
Mumbai, 400027

# THE PERFORMANCE AWARDS

Our official auditor and chairman of the Awards Jury (editor of PrintWeek India) will examine the business performance of the companies all of whom will, should you require, sign an agreement in order to guarantee the confidentiality of financially sensitive information. They will evaluate the **balance sheet and profit and loss accounts and investment in technology and people.**

We guarantee the confidentiality of information. Entrants may mark sensitive parts of their entry, such as information contained in their balance sheet and profit and loss account as 'Not for Publication'.

We will also need a **short summary of your company**, achievements such as winning a new contract, or how you produced a print job under exceptional circumstances.

**The financial year under review is 1 April 2016 to 31 March 2017.**

## CHECKLIST

Please ensure that your submission includes the following documents

- Entry form Part 1
- Audited financials of preceding two years (balance sheet, profit and loss account, notes to accounts, audit report) certified as true copies by the management/owners/partners
- Memorandum and articles of association
- Tax audit filings in case of entities that are not companies
- Details of ratings secured from any credit rating agency
- Print samples (Representing the broad spectrum of the work you produce)
- Letters of commendation from customers
- Enclose the correct entry fee. Cheques should be made payable to 'Haymarket SAC Publishing (India) Pvt Ltd'

### **PrintWeek India Printing Company of the Year**

This Award is the ultimate accolade in the print industry. It recognises outstanding achievement, based on the financial and business performance of your company. Please supply information which will substantiate your achievement.

### **Packaging Company of the Year**

The Packaging Company of the Year category will focus on the packaging converter's overall financial and business performance and will not be limited to Quality of the samples submitted. It recognises outstanding achievement, based on the financial and business performance of your company. Please supply information which will substantiate your achievement.

### **Green Printing Company of the Year**

This award will be conferred to the print company that has done most to improve its environmental performance during the period under review. The judges for this category will be specialists and this will be the only category they will judge. A detailed entry form for this category will be made available on request. Please write to [printweekawards@haymarketsac.com](mailto:printweekawards@haymarketsac.com) to procure the form.

### **Post-Press Company of the Year**

The Award is open to both trade finishers and in-house finishing departments. In addition to the financials, the judges will be looking for the use of a finishing process (or a combination of processes) that genuinely adds value to a printed product.

### **Pre-Press Company of the Year**

This Award seeks to recognise a combination of outstanding financial performance and breakthrough pre-press achievements. Please supply information that highlights your pre-press achievement. Please note: Besides trade shops and bureaux, entries from in-house pre-press operations or subsidiaries will be accepted provided they are run as separate businesses with their own set of accounts.

### **SME Printing Company of the Year**

This category is for the small and medium sized print firms and is designed to recognise the achievements of printers with up to 50 employees and/or a turnover of less than Rs 50 crore.

### **Student of the Year**

The category is open to any engineering degree student, full or part time, on a print-related course at a recognised Indian college and should have passed out in 2017. The student should be planning to make a career in the printing and packaging industry. There is no limit to the number of students a college may nominate. Entries should be submitted by a lecturer or a department head, and should include a report on why each student is nominated, together with examples of his or her work.

# THE QUALITY AWARDS

Under the Quality Awards, the judges are looking at the quality of the work. All entries (except innovative category) need to submit **four unique print jobs printed from 1 April 2016 onwards** in order to demonstrate consistent production excellence. Please note: Entries must have had commercial production runs. Private and limited editions, and the printer's promotional material is eligible.

## CHECKLIST

- Four different print jobs per entry
- One copy of duly filled entry form Part 1
- Four duly filled entry form Part 2 (One Part 2 form per sample)
- A 500-word summary per sample mentioning highpoints of the job and production challenges that it posed. This is to be submitted on a separate sheet. Please do not supply this information on your company letterhead paper.
- Enclose correct entry fee, Rs 3,000 + 18% GST as applicable. Cheques should be made payable to 'Haymarket SAC Publishing (India) Pvt Ltd'.

### **Book Printer of the Year (Academic and Trade)**

In this category, books submitted should be science, technical, medical; and textbook types (Books with mono colour or two-colour printed inner pages and multi-colour printed cover). Judges will be looking for the highest quality of printing married to precision in binding. Entrants must submit four different books either case bound or paperback or both.

### **Book Printer of the Year (Specialty)**

This category includes coffee-table books, non fiction works covering history, sports, nature, travel, entertainment, and lifestyles. Judges will be looking for the highest quality of printing married to precision in binding.

### **Brochure & Catalogue Printer of the Year**

Although high-quality printing is essential, this category will also take into account the high paginations, length of runs, and production constraints often imposed in brochure and catalogue works. Please supply four different samples.

### **Digital Photo Album Printer of the Year**

Judges will be seeking out the company that best demonstrates a combination of good quality colour results, substrates used, and fabrication of the album including innovative cover.

### **Digital Printer of the Year**

Judges will be seeking out the company that best demonstrates a combination of good quality colour results, with innovative applications printed digitally. Note: Large-format digital print work should be entered into the Wide-Format category.

### **Fine Art Printer of the Year**

For this category, judges will be looking for prints, fine art books or art catalogues that demonstrate the very highest levels of origination and print. Limited editions are eligible.

### **Industrial Product Printer of the Year**

This category recognises industrial applications including point-of-purchase installations, printed electronics, membrane switches, signs, labels for garments, vehicle graphics like decals, etc., produced using offset, digital imaging, or screen printing processes on a range of paper, paperboard or plastic or combination of the three.

### **Innovative Printer of the Year**

Judges will look for the innovative combination of man and machinery to achieve a unique product. The innovation could be in any or all of the disciplines: pre-press, printing, post-press or electronic media. Please supply one sample only.

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# THE QUALITY AWARDS

## Label Printer of the Year

Judges will be looking for the best examples of labels printed using any process (letterpress, offset, flexo, digital). Of particular interest will be the use and application of special colours and finishes, and printing on difficult or unusual substrates. Please supply four unique label samples.

## Magazine Printer of the Year

In this category, we are looking for the best examples of business and consumer magazines printed using the gravure, web offset or sheetfed process, with equal emphasis placed on printing and finishing.

## Newspaper Printer of the Year

We are looking for the newspaper printer that demonstrates outstanding colour printing on newsprint-based products. Judges will take into account the pressures of daily production, print run, etc. Newspaper supplements and products printed on improved newsprint can be included as part of an entry, but are not eligible on their own.

## Packaging Converter of the Year (General)

This packaging category is open for packaging of FMCG and pharmaceutical products. While the unit value of FMCG products will be substantially lower than that of luxury goods, the judges will be looking for all-round excellence in packaging printing and will take into account the use of difficult substrates and other production constraints.

## Packaging Converter of the Year (Luxury)

This category encompasses all types of high-value luxury printed packaging including cartons, flexible packaging and other containers that would typically be expected to have a long life cycle. Entries will likely consist of (but are not restricted to) products such as presentation boxes for wines and spirits, media packaging for DVD or book box-sets etc, or beauty products.

## PUR-Book Maker of the Year

When PUR hotmelt adhesive is used for bookbinding it makes the books more durable, causes less wrinkling in the backbone and offers lay-flat quality. Judges will be looking for these qualities in the submissions. Print firms or trade binders with in-house PUR-book binding facility are eligible to enter into this category.

## Screen Printer of the Year

The judges will be looking for a variety of print applications that are possible through screen printing. This Award is open to companies with a full-fledged screen printing unit as well as a commercial printer with a specialised screen printing set-up.

## Social Stationery Printer of the Year

This category covers printers of all social stationery (note cards, postcards, invitations, letterheads, diaries, etc) as well as greetings cards and calendars. Printers' own promotional material is eligible. All aspects of production will be taken into consideration including foiling, embossing, debossing and die-cutting.

## Wide-Format Printer of the Year

Here we will be looking for dazzling print displays that are produced on 60-inch plus wide-format printers with clarity and high-quality vibrant colours, intended to grab the target audience's attention.

## Important Dates



### Please note

1. Whilst every care is taken with entries, PrintWeek India and Haymarket SAC Publishing India Ltd. cannot accept responsibility for loss or damage, whatever the cause. Please pack your entries carefully so they arrive in good condition.
2. Entries will not be returned.

## Rules for The Awards

1. You may enter in as many different categories as you wish. Also, you may enter the same category more than once. The cost per entry is Rs 3,000 + 18% GST as applicable per category. For example, if you enter for Label Printer of the Year, Packaging Converter of the Year, and SME Printer of the Year, once in each category, the cost will be Rs 9,000 + 18% GST as applicable.
2. All material should be clearly labelled. If you enter the same jobs in more than one category, we will need a full set of examples and supporting material for each category entered.
3. The decision of the judges is final and no correspondence will be entered into.
4. Confidentiality: All material will remain confidential to the judges, but Award winning case-studies may be written up and published in PrintWeek India.
5. In the case of the Performance Awards, the jury will consist of the editor and the PrintWeek India official auditor, all of whom will, should you require, sign an agreement in order to guarantee the confidentiality of financially sensitive information. Entrants may mark sensitive parts of their entry, such as information contained in their balance sheet and profit and loss account as 'Not for Publication'.
6. All work entered must have been produced in India.

# PrintWeek India Awards 2017 Entry Form

Part 1 of this entry form must be completed in full by all entrants. Part 2 (overleaf) must also be completed by those entering one of the Quality Awards.

## **(Part 1)** Please use BLOCK CAPITALS

Please complete this form for each category you enter and send neatly typed copies (three copies, if possible) of it together with your entry fee and all supporting material, including your CD / pen drive of images, to:

### **Priya Raju,**

PrintWeek India Awards, Haymarket SAC Publishing India Pvt. Ltd., Unit 401, 4th Floor, Raheja Xion,  
Opp Nirmal Park, Dr. B. Ambedkar Marg, Byculla (E), Mumbai, 400027

If you have any queries, please call the Awards Helpline on 022 2378 7558.

Company name \_\_\_\_\_

Contact name \_\_\_\_\_

Designation \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Mobile \_\_\_\_\_

Email \_\_\_\_\_

Total entry fee enclosed: Rs. \_\_\_\_\_

Please note that samples cannot be returned unless specifically requested by the company. Cheques should be made payable to Haymarket SAC Publishing (India) Pvt Ltd. (Entry forms for Green Printing Company of the Year category will be provided on request)

## **Category**

Please tick the single box relevant to this entry only.

### **Performance Awards**

- PrintWeek India Printing Company of the Year
- Packaging Company of the Year
- Green Printing Company of the Year
- Post-Press Company of the Year
- Pre-Press Company of the Year
- SME Printing Company of the Year
- Student of the Year

#### **For Performance Awards please provide:**

- A master copy of Part 1
- A full set of the latest accounts including Profit & Loss and Balance Sheets. The year under review runs from 1 April 2016 to 31 March 2017. Management accounts will be required for any months of this period that are not covered in the entrant's latest set of audited accounts
- Print samples of work supported by customer letters will also be considered
- A short summary of the four print samples
- A short profile of the company

### **Quality Awards**

- Book Printer of the Year (Academic and Trade)
- Book Printer of the Year (Specialty)
- Brochure & Catalogue Printer of the Year
- Digital Photo Album Printer of the Year
- Digital Printer of the Year
- Fine Art Printer of the Year
- Industrial Product Printer of the Year
- Innovative Printer of the Year
- Label Printer of the Year
- Magazine Printer of the Year
- Newspaper Printer of the Year
- Packaging Converter of the Year (General)
- Packaging Converter of the Year (Luxury)
- PUR-Book Maker of the Year
- Screen Printer of the Year
- Social Stationery Printer of the Year
- Wide-Format Printer of the Year

#### **For Quality Awards please provide:**

- Four different samples of work
- Duly filled Part 1 and
- Duly filled Part 2 of the entry form for each of the four samples submitted
- A short summary for each of the four samples
- A short profile of the company

## PrintWeek India Awards 2017 Entry Form

To be completed by all entrants to the Quality Awards. You must fill in the production details of each job on this page for each entry you submit. Any entry supplied into the Quality Awards without production details for each example may be disqualified. Please do not put your company details on this form.

**Please note:** For each of the four samples entered please supply a short summary (if possible). This summary will enable the judges to appreciate what makes this job special. Please ensure job-specs are noted on separate sheet(s) of plain paper. Please do not submit on letterhead paper. Please supply tech-specs of the job with each production sample.

**Please check that each entry contains the following, and then tick the relevant box.**

All boxes must be ticked.

**Sample one**

- Part 2 entry form
- (including production details)
- Short summary of the print job

**Sample two**

- Part 2 entry form
- (including production details)
- Short summary of the print job

**Sample three**

- Part 2 entry form
- (including production details)
- Short summary of the print job

**Sample four**

- Part 2 entry form
- (including production details)
- Short summary of the print job

**(Part 2)** Please use BLOCK CAPITALS

**Title of entry:**

**Customer:**

**Length of run:**

**Design:** (please mention the design elements, if any)

**Pre-Press:** (please mention the CTP process. Which workflow or colour tools were used for separation?)

**Press:** (please mention the name and features of the press)

**Post-Press:** Finishing (for example, hot foil stamping or embossing or varnishing; and how)

**Art:** (for example, CMYK or CMY + Pantone 2768 (x2) + Pantone metallics (877 silver and 872 gold)

**Paper:**

**Special feature:**

**Your comment on the print job:** (please be specific)